

Summaries

Geography

- Current global industry - the largest businesses in the world
- Local area industry and job market
- Location of businesses



Employability

- Range of careers and employment
- Confidence physically and vocally
- Presentations one-to-one or groups
- Interviews
- Customer care
- Dealing with complaints

English

- CV and personal statement of the future
- Pitches
- Persuasive writing and presentations
- Brochure copy
- Tag lines and brands
- Magazine advert copy

You're Hired!

Art and Design

- Create a logo
- Brand consistency
- Marketing materials
- Packaging design
- Designers and advertising
- Art used in adverts



Music

- Pupils will compose an advert jingle.
- They will listen to and analyse music which is used in existing adverts and will then apply their knowledge when creating their own advert music.

Enterprise

- Developing a product from a brief
- Branding
- Design a prototype or model
- Pitching
- Exhibiting
- Marketing

Languages

What would you like to be when you grow up? What professions could you do?

- In grammar focus, discover that rules in the French language can be just as complicated in English – did you know there are two words for you, depending on who you are talking to? It's important to get it right, especially in a job interview or a more formal situation!
- Develop understanding of the need for different tenses at a time when primary school is being put into the past and moving on into the future is paramount.
- Present a pitch for a product to a French company using as much of the language as you have learnt to date as you can and make the most of dictionaries to help you to find as many interesting adjectives as you can to persuade them to buy!

Maths

Pupils:

- Consider the selling price of their product.
- Construct a flowchart or spreadsheet or other system for calculating their likely profit (or loss).
- Research costs for the raw materials and labour, research comparable jobs and decide on a suitable salary range.
- Look at sales trends and the cost of raw materials - they devise price structures and anticipated profits and draw and interpret their sales graph.

Applied Computing

- Nets for creating a packaging box

Design and Technology

- Design the packaging linked to computing nets.

